PRODUCT BUILD DAY // PRO BERLIN

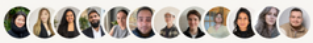
TRAINING CURRICULUM

ONE-DAY TRAINING FOR PRODUCT MANAGERS, PRODUCT OWNERS AND DESIGNERS

BUILD IT. TEST IT. GET THE DECISION.

Product Build Day // Pro is a one-day, hands-on training that takes an idea from opinion to decision. **You build a working prototype with AI, test it with users and bring the evidence to the person who decides.** No coding needed.

130+ trained



6 countries

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Lovable Certified Partner ‘26

TRAINING DETAILS

WHEN
Thursday, 26 November 2026, 09:00 to 17:00 CET

WHERE
Circuit Berlin, Möckernstraße 120 (U1, U3, U7)

FORMAT
In-person workshop in English

GROUP SIZE
Up to 12 participants

WORKLOAD
8 hours on the day, plus a setup call before and a 45-minute follow-up after

FEE
€690 per participant until 31 October, €790 after, no VAT. Every third seat is free.

CERTIFICATE
Certificate of completion with a credential ID

TRAINER
Marcin Klimaszewski, Certified Lovable Expert

PEOPLE WHO BUILT WITH US IN 2026 WORK AT

PEOPLE WHO BUILT WITH US IN 2026 WORK AT

FLIXBUS DERTOUR TOO GOOD TO GO ROVIO Electrolux P&G UniCredit Shop Apotheke accenture Microsoft Ørsted

BUILD

make the idea real

MODULE 1

Decide what would kill it

Define the challenge and decide what kind of metric would kill it before you test.

LEARNING OUTCOME
You can point at a roadmap item and say which number would make you drop it.

MODULE 2

Build it with AI, no code

Plain English in, a working app at a URL out. Vibe coding is the easy part, so you learn the tool by lunch.

LEARNING OUTCOME
You can show a working screen where you used to show a slide.

TEST

make it usable, then plan the real test

MODULE 3

Fix what users stumble on

AI testers and the people at your table go through it. You fix what trips them up and run it again.

LEARNING OUTCOME
You can find usability problems in an afternoon, before anyone writes production code.

MODULE 4

Design the test with real customers

Who you test with, what you measure, what it costs, and the number that means go.

LEARNING OUTCOME
You can run a first customer test the next week, without a research budget.

DECIDE

bring the evidence to the people who decide

MODULE 5

Make the case in three minutes

Five parts, rehearsed at your table with questions, then in front of the room.

LEARNING OUTCOME
You can take an idea to your CEO, head of product or an investor and leave with a go, a pivot or a no-go.

WHO THE TRAINING IS FOR

Product managers, product owners and designers who take ideas to a boss, a head of product, a CEO or investors, and want the decision made on evidence.

HOW YOU LEARN

The day is mostly practice. You work at a small table with the same people all day, on one shared brief with a real buyer behind it, so the room can compare real work and nobody defends a pet idea by reflex. Marcin works with you through the build, the test and the pitch.

26 NOVEMBER · 09:00 TO 17:00 CET

Program of the day

09:00	10:30	13:15	15:00	17:00
Define	**Build**	**Test**	**Decide**	**Close**
Module 1 & 4	*Module 2*	*Module 3*	*Module 5*	

Lunch and two breaks are in the day.

ASSESSMENT AND CERTIFICATE

Final assessment
A three-minute case in five parts, rehearsed at your table with questions.

Certificate of completion
With your name, the five skills, 8 hours of training and a credential ID for LinkedIn.

BEFORE AND AFTER THE DAY

The week before, a short call covers the setup. After the training, you get a 45-minute follow-up with the trainer before your real meeting, where you apply the method to your own idea.

PREREQUISITES AND EQUIPMENT

No coding. You should be comfortable with web tools and with talking about product work in English. Bring your laptop and charger.

WHAT YOU BRING BACK TO WORK

- ✓ A working prototype at a URL
- ✓ A plan for the first customer test, with a number
- ✓ A certificate of completion with a credential ID
- ✓ Usability findings from your own tests
- ✓ A three-minute case, rehearsed with questions
- ✓ A 45-minute follow-up with the trainer before your real meeting

FOR YOUR MANAGER

What your company gets

- Ideas that arrive with a prototype and test findings, so decisions happen before engineering time goes in.
- Someone who can put a first version of an idea in front of users within a day.
- A recap and the prototype, shared with your team after the training.
- Weak ideas stop at the prototype, before they cost a sprint.



83%

of EU firms say uncertainty remains the main barrier for investment
European Investment Bank (2025)

The training is practice for exactly that concern.

FEE AND TERMS

FEE	€690 per participant until 31 October, €790 after. Every third seat is free: 3 seats cost the price of 2, 6 seats the price of 4. The invoice goes to your company.
PAYMENT	By card, or by bank transfer against a pro forma.
INCLUDED	The training, tools, lunch, the setup call, the 45-minute follow-up and the certificate.
NOT INCLUDED	Travel and accommodation.
CANCELLATION	No cancellation or refund. You can transfer your seat to a colleague until 24 November. The training is confirmed by 30 October.



TRAINER

Marcin Klimaszewski

Founder @ Product Build Day

Marcin Klimaszewski founded Product Build Day, where he trains product managers, product owners and designers to take an idea from assumption to a decision in one day: build it with AI, test it, then get a go or no-go from the people who hold the budget. 130+ people in six countries have built with him.

REGISTRATION

Buy a seat

productbuildday.com/pro

"An idea that cannot survive a day is not worth a quarter."

QUESTIONS
contact@productbuildday.com

NOT SURE IF IT FITS?
Book 15 minutes with Marcin